

"I think about life and I think about death..."

The Gateway

Tuesday, September 10, 1985

...and neither one particularly appeals to me."

Morrissey, lead singer of The Smiths.



Photo Alex Miller

Fraternities seek new image

Greeks getting straight

by Bill Doskoch

The goal of Greek Week is to make the campus more aware of the fraternity system and to show that "the 'Animal House' image doesn't apply," says Inter-Fraternity Council executive vice-president Jim Toogood.

There are nine men's and four women's fraternities on campus, said Toogood. He gave a "ballpark" estimate of membership for men's fraternities at 300-500.

"Scholarship, brotherhood and social service" were the three cornerstones of frats, he said, and those who weren't interested in all three things would probably be more interested in some of the other clubs.

For those who would like to consider joining, this is the week to do it because it's Rush Time, which is the first step on becoming a fraternity member.

"Rush gives you an opportunity to meet the frat and for it to meet you," he explained.

After Rush, the members vote on who they would like to accept as pledges. If the pledges decide to join, they go through an education program and initiation follows before a person is considered a "brother."

Toogood made it clear that hazing initiates is banned by local and international fraternities.

Reasons for rejection include poor academic performance (most fraternities require at least a 5.0 grade-point average) or poor character, such as a person who "just wants to go to parties, get drunk and be obnoxious," said Toogood.

Toogood assured this reporter that fraternities did imbibe in liquor but re-emphasized that they did other things as well.



Photo Bill Doskoch

Toogood: "It's hard to talk to people about Rushing when they're pissed out of their minds."

Some of those other things include running the beer gardens in quad and several other events designed to increase participation and involvement.

Wednesday is Record Breaking Day. "Some of the guys got a hold of a Guinness book of world records and were looking for possibilities."

Some of those possibilities include the ubiquitous telephone booth and Volkswagen stuffing or the ever-popular human pyramid.

Wednesday is also Rush Night which will culminate with a party. There won't be any booze served

during rush itself because, as Toogood explained: "It's hard to talk to people about Rushing when they're pissed out of their minds."

On Thursday at 12:30 p.m., the Greek will take on the engineers and anybody else with a team in a tug-of-war competition and Friday will feature the Earthball challenge in Varsity stadium.

Saturday is the Greek God/Goddess competition at Garney Hall starting at 6:30 p.m. Profits from the admission will go to the Firemen's Burn Centre.

Root Bear rejected?

by Suzette C. Chan

It looks like the Great Root Bear will have to wait a little longer before he finds a home in the Students' Union Building.

SU VP Internal Scott Richardson said last week that the university will most likely reject a request to house an A&W franchise in the Subway area.

Subway is the only area within the building that is university owned and controlled.

The SU wanted to replace the university's Jumbo's outlet with the A&W but Richardson said, "The university says they don't like the idea."

Richardson said the matter is more than simple replacement of one hamburger joint with another.

"The food prices would be cheaper and it provides competition for the university," he said — but the bottom line is revenue.

A "brand name" franchise would

theoretically bring in more business. The SU would be able to charge the franchise rent or take a cut in its total monthly gross.

The SU receives no revenue from any of the Subway outlets while food merchants such as Charlie's and Mmuffins are charged either rent or nine per cent of monthly gross.

SU executives started in May to look for a fast food operation that would be willing to move into the building. A&W was approached among others and has stated it is willing to pay an estimated \$50,000 for renovations for space on the first floor.

University facilities management officials declined to comment on the fate of the A&W, saying official word will be issued this week.

Meanwhile, the search for a university dorm for the Great Root Bear continues.

Terry Fox trot Sunday

On Sept. 15, the fifth annual Terry Fox run will start from the Students' Union Building (SUB) at 1:00 p.m.

The course is 10 kilometers in length and can be covered in any self-propelled way the participant chooses.

The Students' Union has endorsed the run and is promoting it in co-operation with the student associations of Grant MacGwan Community College and N.A.I.T.

The University has also been helpful by providing free parking and supplies, said run co-ordinator Gord Stamp.

Stamp expected between 200 and 2,000 people to participate but felt it would be closer to the latter

figure. For those wishing to participate in the run, pledge sheets are available at the following locations:

- Store Plus More
- SU Records
- Physical Education equipment, room desk
- All 7-11 stores
- the YMCA or YWCA
- City Hall information desk
- Kentucky Fried Chicken outlets
- Four Seasons Hotel
- Girl Guide Shop (Whyte Avenue)

For more information on either running or helping organize the event, phone either Gord Stamp at 432-2134 or VP External Gayle Morris at 432-4236.

First year registration frustrations

by Ann Grever

A freshman's first impressions of the university are mostly negative because of the nightmare known as In-person registration.

But although nobody likes the line-ups, the writing competency tests, or the prerequisites most freshmen survive to drink beer during Freshman Introduction Week.

Some freshmen found they slipped through the system. Unfamiliar with most of the services and resource people who can help them, these students went around in circles. The most common complaint from these students whose problems were more complicated or serious for table A is that there was no one they could go to.

For the student who doesn't know if he has been accepted or whose loan hasn't come through or whose courses were all wrong for his program, the phone number of a counsellor should be given along with the earliest confirmation of application.

So here are the words of our newest group of trendy freshmen published on the occasion of their week — Freshmen Introduction Week.

Laura Taylor — Phys Ed.

Taylor was originally from Ontario and attended Carleton university there. "I hated Carleton. It was really competitive and snobby." Taylor is going to be very active this year. "I've been asked to join the soccer and gymnastics team. I'm also interested in cross country skiing."

Chint Wong — Commerce

Wong is a transfer student from Concordia. "In Concordia registration is much easier. I only spent two hours there registering. Here I spent the whole morning — and I've had no problems."

Maureen Stinson — Science

"I didn't like the lineups although everybody was really friendly." Maureen was also worried about the writing competency test.

Rob Earle — Arts

"I definitely need a beer."

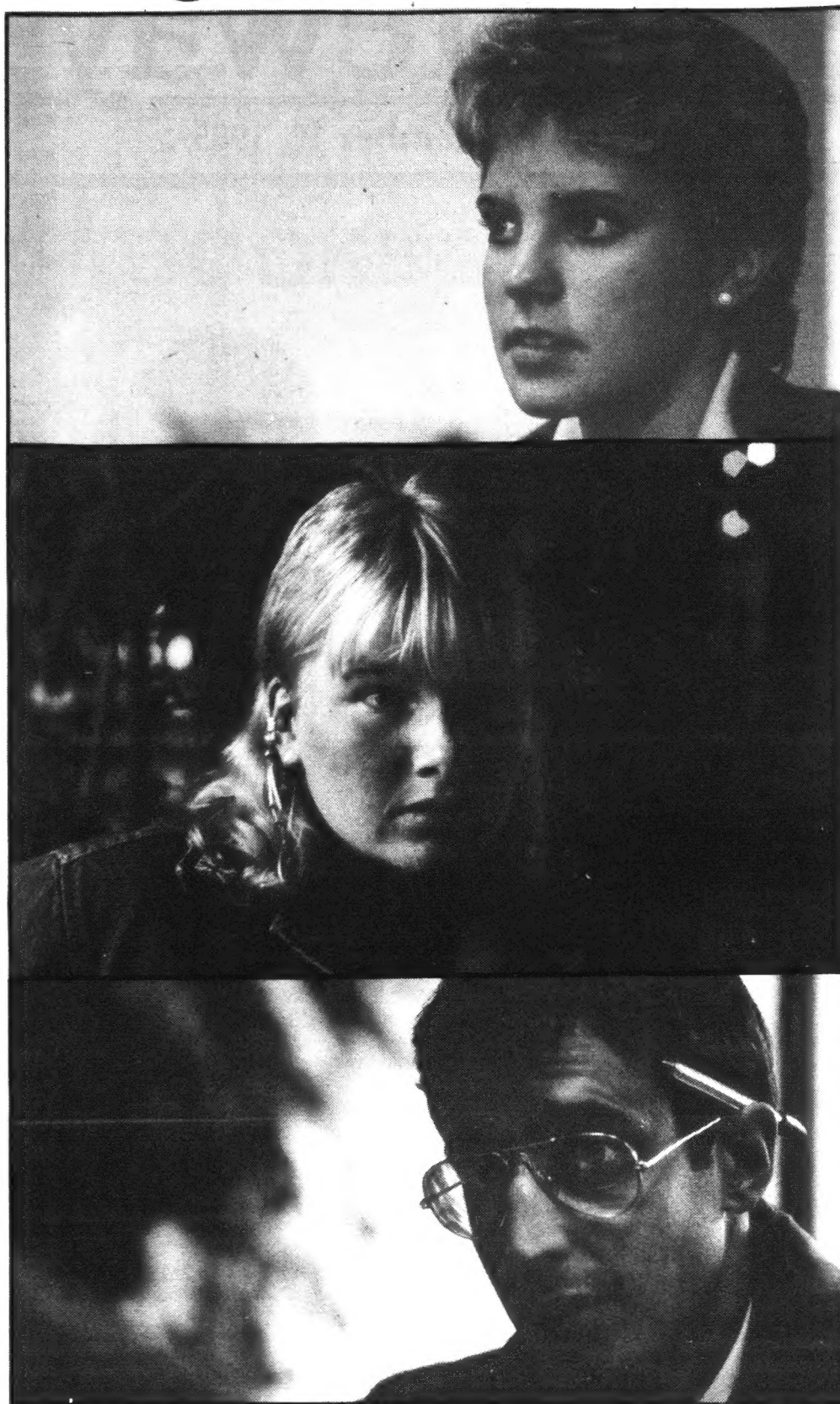


photo above—Maureen Stinson

centre—Laura Taylor

bottom—Paul Gagnon

Paul Gagnon — Arts

Gagnon is a transfer student from Quebec. "I've been treated fairly as far as the administration goes. They let me have a few credits." He admits he was frustrated by registration although "I pretty well got through today."

Lisa Murray — Arts

Murray's problems started when her student loan didn't come through. She then began preregistering for January instead but found that a prerequisite for her anthropology program — Geology 202 — was not offered then.

"The professor told me it was impossible to register in Geology 203 (another prerequisite) because I wouldn't have learned the vocabulary taught in 202."

"My degree is set back a full year. I am too old for an extra year." Murray is a mature student. "If I go back to work in my 50's I won't get hired."

"Although everyone was friendly, there is no one I could ask about my problem — I had to pester everybody." When asked about any orientation courses Murray said the mature students orientation was impossible for her to go to because she worked evenings.

Steve Marsh — Engineering

"The only blot is the writing competency test."

Kari Germann — Arts

"Registration has been hell. At first I didn't even know if I was registered. There were no counsellors, no place to ask questions. We just phoned and phoned until we finally got a nice receptionist who gave us some information."

"It makes a person want to say 'to hell with university, it's not worth it'."

Of res and refuse

by John Watson

Look past the empty beer cans, the broken corn chips, the toilet paper and other refuse scattered about the room. You see students. Just what is it that these first year students on the second floor of

Kelsey Hall think of university life after their first week?

They are staring — motionless — at the TV screen. Despondent? Well, maybe, but they must be thinking a bit about what they have seen so far.

Registration? "It's insane," says one. "When it takes you two days it's too long."

The engineer in the crowd perceives things differently. "No complaints here, it was easy," he says.

How about the people here? "Meeting so many people with so many philosophies of life" is a perk of residence life for one of our members.

After a few minutes of careful thought, he adds, "Everyone here is a party animal, that's good!" Yeah, great, just don't step on the vomit.

Which brings us to the most interesting aspect of res life — the food.

The limited hours in the dining hall during registration week seems to be the only major complaint. Surprisingly, the consensus seems to be that the food is okay.

"It's not the best — but it could be worse," says one. "I missed dinner the first days here but when I looked at the menu, I wasn't too concerned."

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Prof's appeal based on Charter of Rights

Mandatory retirement controversy continues

by Ann Grever

"It's a worse offense to be 65 than to be a drunk on the job."

"We want to keep as many positions open as possible for young, bright, upcoming academics."

These are the two differing opinions of Olive Dickason, a History professor being forced to retire by the university and of Myer Horowitz, the president of the university. Their disagreement may end up in a precedent setting court case.

Retirement at 65 has usually been taken for granted up until now. But the new Charter of Rights may make such age discrimination unconstitutional.

Dickason said, "I was prepared to accept that I would have to retire at 65 when I signed the Faculty agreement. But the Charter made it possible to contest mandatory retirement."

Dickason points to the case of Jackie Ogg, a professor in the Fine Arts department who tried to fight retirement a few years ago. At that

time "she couldn't get a court case... she couldn't even get past square one."

Dickason saw no need for mandatory retirement anyway. "By gearing retirement towards people's needs you have to apply your rules and regulations more regularly. The university would not have an automatic out anymore in dealing with incompetents. Besides, most people want to quit long before then and being more flexible in providing for early retirement helps everybody."

Early retirement has been possible since 1978, said Gordon Unger, executive secretary of the Association of Academic Staff at the U of A.

Presently U of A academic staff can draw a pension and continue to work part time. Two-thirds of staff who retired this year retired early.

But retirement for Dickason is not merely a matter of principle. She had quit a 25 year career in journalism in 1967 and withdrew her pension then to pay her debts.

As a result her pension now will only amount to about \$8,000 a year. "My standard of living will be drastically reduced."

The circumstances of Dickason's retirement are also particularly bitter. After 17 years of study, full professorship was finally conferred on Dickason June 1. The position lasted only a month. She was forced to retire June 30.

The university's attitude disappointed her the most. "I really thought that in this ambiguous situation the university would opt for the liberal course and offer personnel a little leeway."

According to Horowitz this ambiguous situation is exactly why it is impossible to make any exceptions. "The whole matter is in the legal arena," said Horowitz. "Dickason does continue. We have made a post retirement arrangement agreement with her (a one-third contract for the next three years) something few other universities would enter into. We're more flexible than other universities."

The whole affair may end up being decided in the courts. Although Dickason had filed the statement for claim on June 27, she would rather not go to court. Presently she is hoping for some solution from her complaint to the Alberta Human Rights Commission.

However, the only decision the university will abide by is a court decision. "Should the courts decide that she's right and we're wrong we will fall in line with that," said Horowitz. Otherwise, "she will definitely not be re-instated as full professor."

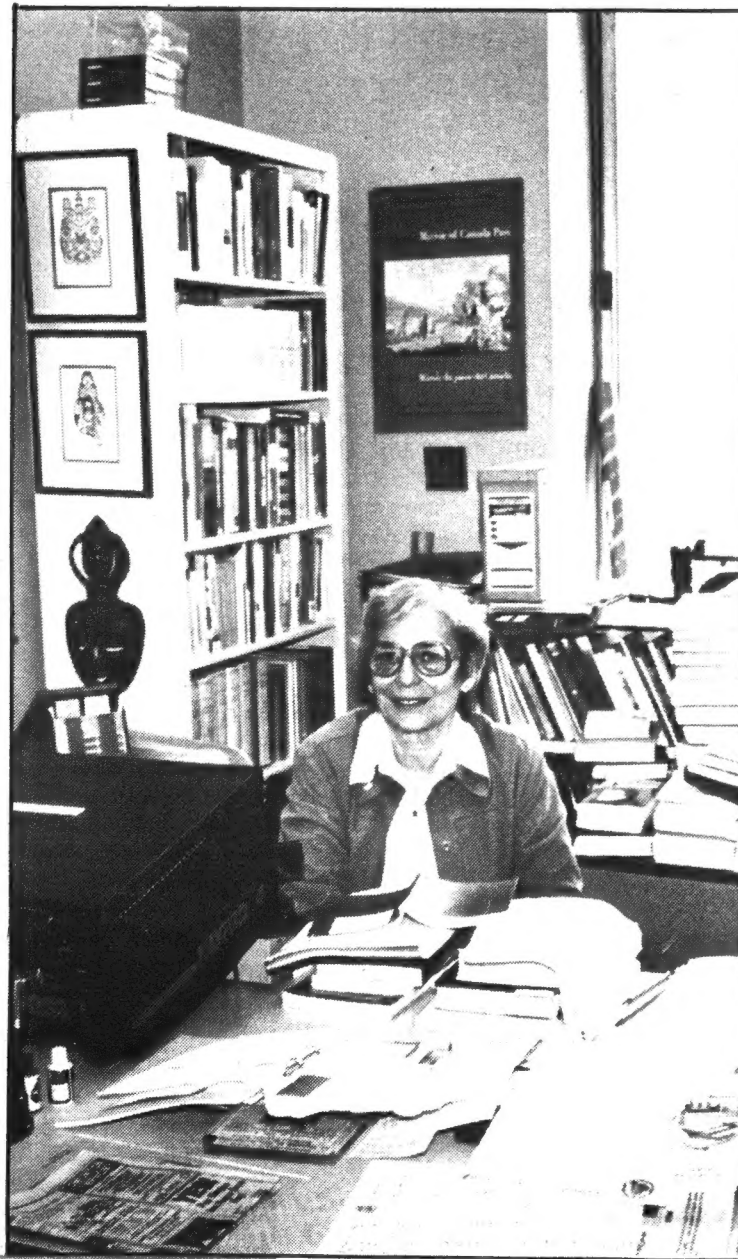


Photo Bill St. John

Parking perils soon

by Suzette C. Chan

If there are any doubts that university is back in session, just count the ticketed cars around Garneau.

Edmonton City Police has confirmed its annual parking crackdown begins this week.

The tagging and towing campaign will cover the residential areas around campus from 72 to 82 ave., 109 st. to Saskatchewan Drive and from 106 st. to Belgravia.

Since the campaign began in 1983, the number of offending vehicles towed away has decreased.

In 1983, 100 vehicles were towed away. Last year, between 30 and 40 vehicles were hauled off, an amazingly low number considering that 1,000 parking spaces were lost to students, faculty and staff with the closure of Windsor CarPark, which has since re-opened.

Quiz: Transportation 500

1. What is a Student Pak??

- ☐ A group of unruly first-year students.
- ☐ An item used to carry lunch, books, etc.
- ☐ A six pack.
- ☐ A package of four Edmonton Transit Monthly Passes.

2. ☐ True ☐ False

It is a selective, time-limited sale.
(Only full-time post-secondary students are eligible, and you buy it early in September and early January.)

3. ☐ True ☐ False

It saves you money every day.
(You keep the change as you show the pass. Others spend over \$170 with regular cash fares! The more you use it, the more you SAVE!)

4. ☐ True ☐ False

It will take you anywhere in Edmonton.
(Each pass allows unlimited travel. Not just to classes! And it is fully transferable to your room-mate.)

5. ☐ True ☐ False

You can buy one right on campus.
(Your Bookstore in the Student's Union Building, or at Campus Drugs, 8623-112 Street. Or come downtown to Churchill Station, 99 Street & 102A Avenue)

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Editorial

Politics of convenience

Royal commissions and task forces are only as useful as the government of the day can make them.

The recently past (away) Liberal regime is remembered as being the patron governmental saint of commissions, task forces and inquiries. Even so, it implemented recommendations of commission reports only when it was politically sound or necessary.

The reports on Bilingualism and Biculturalism and on the status of Women were commissioned at opportune points of history for their supporters by a supportive government.

The Kent commission, however, dealt with the esoteric operations of Canada's newspaper chains. The Canadian public was too confused to become interested. The government did not need to deal with the complex issues spelled out in the report.

Similarly, the commission report on racism quickly sank into oblivion after the Liberal government realized public opinion polls would not be influenced by what — if anything — the government did about the problem.

Already, the Tory government has ignored the controversial conclusions of the Fraser commission on pornography and prostitution when it determined voters could not agree on a direction the government should take on the issues.

After months of cautious stepping, Mulroney has decided voters would not like Canada to participate in the U.S. Strategic Defence Initiative (SDI or Star Wars), although Canadian businesses want the opportunities.

Mulroney is already applying the same principles of government fandangoing to the massive and complex MacDonald commission on the economy.

True to form, he's jumping on the part of the document that coincides with his preferences. The report's endorsement of free trade with the U.S. will give Mulroney the ammunition with which he will try to win over the confused Canadian public.

However, it is inconceivable the government will adopt all of the social policy changes the report recommends. The prospect of eliminating unemployment insurance and certain tax breaks scares Canadian voters while the idea of guaranteed annual income is unexplored territory.

If Mulroney supports any of the recommended social policy changes, he would have to adopt the entire package, not just the bits he likes. Members of the government may support abolishing universality, but without guaranteed annual income, the Tories could find themselves out on the streets again after the next election.

How likely is Mulroney to subscribe to MacDonald's view of modern Canadian society? The answer determines how long the public will remember the MacDonald commission report.

Suzette C. Chan

Lunch sucks

I was lucky during Registration Week as I only suffered three inconveniences.

The first was being prevented from registering until Friday because I didn't have enough money to pay my parking tickets. OK, that's my fault.

The second was having to substantially change my schedule because sections in the courses I wanted were either full or cancelled. Well, it was the end of the week and in an era of shrinking budgets and growing enrollments, perhaps I should stoically take my medicine and not whine about cut-backs hurting my education.

However, the final straw was walking into a registration room at 12:05 p.m. with several other people only to be told by some smirking bureaucrat to: "Get out, it's my lunch hour. Come back at one o'clock."

I wasn't angered just because he waved his hand at us like he was directing sheep at a slaughterhouse; he graciously helped a wheelchair-bound woman before shunting the rest of us out of his empire. No, what angered me was the absurdity of halting operations during the most hectic time of the year for lunch.

The university has 12 months to plan Registration Week so why can't they plan in the staggering of lunchbreaks to keep things moving?

It's bad enough to see our university's budget drying up like bubblegum on a hot summer sidewalk and to see our education begin to resemble the quality of a CAB fishburger, but why do they also have to slap us in the face with this sort of petty bureaucratic inefficiency?

Oh well. Just conditioning us, I guess.

Bill Doskoch

P.S. A big thanks to those staff who did extend themselves and tried to make registration a little less dreary and silly for people.



Letters to the Editor

Truth in journalism

Thank goodness for Gilbert Bouchard and his column 'Media Watch'! If I hadn't read his column in the Sept. 4th issue of *The Gateway*, which included: "Newspapers, for example, are experts at hiding their lack of research...", I might have actually believed that the University of Alberta is "the university farthest north in America and farthest West in Canada..." as Mike Evans' editorial in the same issue would suggest.

Jim Langman

Editor's note:

The quote mentioned above from Mike Evans' editorial is itself a quote from the editorial of the very first issue of *The Gateway* published November 21, 1910. Mike himself had some difficulty with the statement because it seemed to suggest that Canada is a part of "America" as opposed to North America.

The downward slope of the road makes our feet flop as we head toward the stream... The pine smell of the forest is rich here. It's turning cool and the sun is very low... After Chris has washed out his underwear and has it completely clean and wrung out we head back up the logging road.

"Dad?"

"What?" A small bird rises from a tree in front of us.

"What should I be when I grow up?"

The bird disappears over a far ridge. I don't know what to say. "Honest," I finally say.

from *Zen and the Art of Motorcycle Maintenance* by Robert M. Pirsig

Suffering from TITANIC BOREDOM?



For unrivaled experience in a superpowered career, transport into the *Gateway* office, Rm 282 SUB, weekdays after noon and find out what you need to become a mild-mannered reporter who leaps front-page stories in a single bound.

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Correction:

In last week's story "HUB-profit in poor maintenance", O1B-9107 and 8904-2A should be read instead of O1B-9207 and 8904-2B.

The Gateway

September 10, Vol. 76, no. 2.

Editor in Chief: Suzette C. Chan
News Editors: Bill Doskoch, Ann Grever
Managing Editor: Mike Evans
Entertainment Editor: Dean Bennett
Sports Editor: Mark Spector
Photo Editor: Bill St. John
CUP Editor: Denise Whalen
Production Editor: Cindy Rozeboom
Advertising: Tom Wright
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Circulation: George Onwumere

The *Gateway* is the newspaper of the University of Alberta students. Contents are the responsibility of the Editor-in-Chief. All opinions are signed by the writer and do not necessarily reflect the views of the *Gateway*. News copy deadlines are 12 noon Mondays and Wednesdays. Newsroom: Rm 282 (ph. 432-5168). Advertising: Rm 256D (ph. 432-4241), Students Union Building, U. of A., Edmonton, Alberta T6G 2G7. Readership is 25,000. The *Gateway* is a member of Canadian University Press.

Tim Hellum started another fad when he fit his entire body into a Java five cup. Lutfulkabir Khan and Alex Miller decided they'd squeeze into Greg McHarg's contact case and amazed Blaine Ostapovich until Ian Ferguson found them under a table throwing their voices. Hans Beckers, assisted by the mysterious Stech, folded himself between pgs 756&757 of the yellow pages, while Don Teplesky fit his arms and legs into his own mouth. Casualties included: John Watson, who squished into an empty cigarette case and was carelessly lit by Maurice Lipsett; and Gilbert Bouchard, David Boyd, Edna Landreville and Linda Derksen, who all got into an icecube tray and were severely melted when Alex Miller brought his friends over for drinks.



Mike Evans

There was a time, four years ago, when I led a secret life here on campus. By day I was a semi-committed, coffee-drinking, drama student; at night I became... a fraternity person. I didn't volunteer information about my membership in Kappa Sigma because, in most cases, the reaction I received from my fellow non-Greek students made me feel like I had contracted communicable leprosy, a non-existent disease. And how do you fight perceptions about something that does not exist?

Fraternities are a much maligned aspect of university social life largely because of the reputation they have acquired from the popular media. Everyone gets a gross-out kick from *Animal House*, but to actually be associated with such an organization is beyond comprehension. The truth however, is less horrific than the myth.

Fraternities are social organizations. They provide a frequent opportunity for partying on a large scale. In addition to open parties, regular exchanges are held between the men's and women's fraternities that are closed to the general public. The Interfraternity Council and the Panhellenic Society sponsor social events for their membership. But fraternities offer a good deal more than reasons to get drunk and act silly.

All fraternities are involved in work for charity. My own, Kappa Sigma, has an annual Christmas party for mentally retarded children. The Fijis are currently raising money for the Canadian Cancer Society.

Many fraternities are directly associated with charitable organizations and make contributions throughout the year.

Membership in a fraternity is also an unrivalled opportunity to become involved in university intramurals. Few of us have enough friends readily available to mount a full contingent for intramural soccer, football, basketball, volleyball, water-polo... Within a fraternity teams for intramural sports are much easier to get together and the regular outlet for athletics helps to make the academic drudgery of university easier to cope with.

Now that the subject of academics has been broached, it should be mentioned that all fraternities have minimum academic requirements for membership in recognition of the reason that students are at university. When a member is neglecting his studies it is not uncommon for him to be approached by other members of his fraternity to pull up his socks.

And finally, fraternities offer and ideal opportunity for cheap travel. Almost every large university in the United States has twenty to thirty fraternities. Membership entitles you to free room and board wherever you may be. When I was in Los Angeles two years ago, the USC chapter of Kappa Sigma put myself and a non-member friend of mine up for a week despite his GDI (goddam independent) status, simply because he was with me. We were gone for three weeks and spent maybe four hundred dollars.

Fraternities are not, however, for everyone. Rush and pledging enable prospective members to scout out the realities of fraternity involvement and determine whether or not it suits them. Most fraternities begin a rush period in September to recruit new members and another in January at the beginning of the second term. If you are at all interested, call the IFC office in SUB or drop by a fraternity house on campus. Any fraternity would be pleased to fill you in on the other positive points of membership and to help you find out more about the system in general.

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Involvement Opportunities

University Senate

- 1 undergraduate student required to sit as a member of the University Senate.
- The Senate's responsibility is to inquire into any matter that might tend to enhance the usefulness of the University (University Act, 1966).
- The Senate meets 5 times year.

Vice-President's Standing Committee: Recreational Use of "Physical Education and Recreation Centre"

- 2 undergraduate representatives required
- The purpose of the committee is to:
 - review recreational needs of the students and staff as they affect the scheduling of free time in the Physical Education and Recreation Centre;
 - To establish policy as to the Centre's use during the periods not scheduled for regular classes.
- The Committee meets at the call of the Chair

Term of Office:

Immediately to 30 April 1986

Deadline for Applications:

4:00 p.m., Friday, 13 September 1985

For Applications and Information, Contact the Students' Union Executive Offices, Room 259 Students' Union Building (SUB) (8:00 - 12 Noon, 1:00 to 4:30 p.m.)

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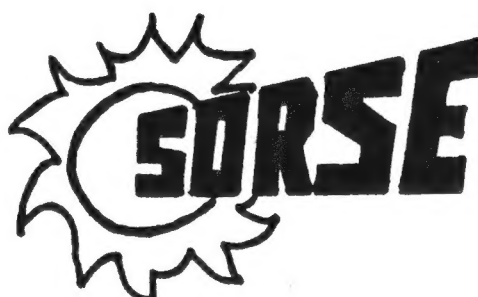
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September 11, 1985
Room 142, SUB
7:00 P.M.

The agenda will include the selection of the
1985-86 S.O.R.S.E. Advisory Board.

If you are interested in becoming involved in
S.O.R.S.E. this year, please attend.

CJSR, Gateway swap land; bank waterproofed

SUB launches phase III

by Suzette C. Chan

Repairs and renovations have made walking through the Students' Union Building like walking through an unfinished phase of West Edmonton Mall.

The improvements are necessary to accommodate expanding services and to solve structural problems with the 18-year-old building.

During the summer, the SU allocated \$8,000 to CJSR to pay for rearrangement of their second floor offices.

A wall will divide the neighboring Gateway's offices and the north half will house CJSR's advertising and Airtight offices.

The Gateway will in turn occupy the old CJSR offices across its south hall. The Student Ombudsman's office has been moved to help compensate for lost Gateway space.

Work on expanding the CUTS Travel office has already begun.

CUTS has agreed to pay for renovations on the first floor to expand its counter and office space.

The travel agency plans to move into the space the housing registry is presently located. The registry will eventually move into a new space created for them under the SUB Theatre stairwell.

Workers are installing a glass wall to stop rain from seeping into the Bank of Commerce in the basement.

Branch manager Bill Hladky said the bank "had a serious problem in 1984 with wind-driven rain."

He said there had not been a leakage problem since the university put up a temporary wall last year, adding that he "was pleasantly surprised" when he heard a permanent wall was under construction.

The university owns and controls the outside portions of SUB.

Since the wall will partially close the walkway around the building, the SU is considering implementation of a 1980 plan to convert the entire southwest corner of the building into office space.

SU clubs and offices have been cramped ever since the SU was

forced to lease building space to the university in an attempt to alleviate a \$1.5 million dollar debt a few years ago.

Scott Richardson, SU VP Internal, said he would like to move the SU executive offices downstairs from its current second floor alcove as well as services such as Student Orientation Services (SORSE), Student Help, and the exam registry.

The Board of Governors representative and the clubs, external, housing and transport and academic commissioners would also take offices on the first floor to make student government "more accessible to students."

Richardson said Building Services Board has approved the expansion. The plan is presently with an architect.

Richardson said the old SU offices would probably be available to

SU clubs. There is also a plan to turn the second floor to student media services, dividing the space between the Gateway and CJSR.

A spate of minor improvements have been keeping maintenance building facilities staff hopping.

The SU has completed an \$1,800 cement-and-brick patio area for L'Express customers right in time for the chilly prelude to winter.

The SU will probably divide one of the rooms across from the L'Express kitchen to separate food storage area from performers using the space as a dressing room for Dinwoodie's lounge.

RATT patrons may delight at the sight of new carpeting, chairs, and wood work. Including minor repairs to the kitchen area, the SU approved \$40,000 last year for the improvements.



Photo Bill St. John

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and

ASSOCIATE DIRECTOR

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- making budget and financial policy recommendations to the Advisory Board
- develop and run promotional campaigns for the program
- financial management for program
- liaison with Students' Union and University bodies
- all program activities
- member of SORSE Advisory Board

responsibilities include:

- making recommendations on the recruitment, maintenance, training, and evaluation of leaders to the Advisory Board.
- making recommendations on seminar content and format to the Advisory Board
- assisting the Director with general program administration.
- member of SORSE Advisory Board

Students' Orientation Services (SORSE) is a large student volunteer-based orientation programme. The advertised positions demand interested, enthusiastic, and dedicated individuals with flexible schedules. Experience with orientation is a definite asset, but not essential.

The term of office for both positions will be approximately one year. The position of Director is full time, while that of the Associate Director is part-time for the winter months, and full-time over the summer months.

Successful candidates must be registered in the equivalent of at least one full year course for credit during the Winter Session of their term of office, and must be full Students' Union members.

Further information may be obtained from the SORSE office.

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Students' Union Building
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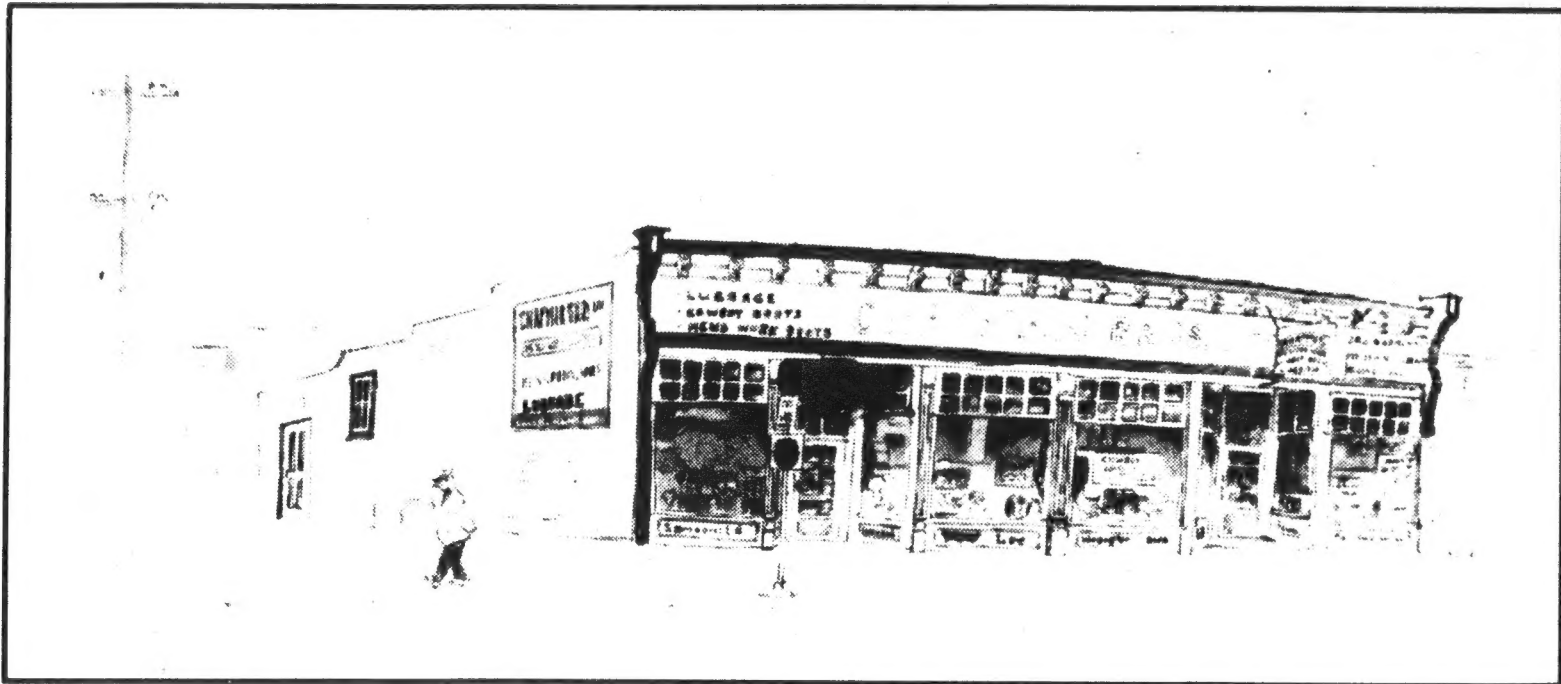
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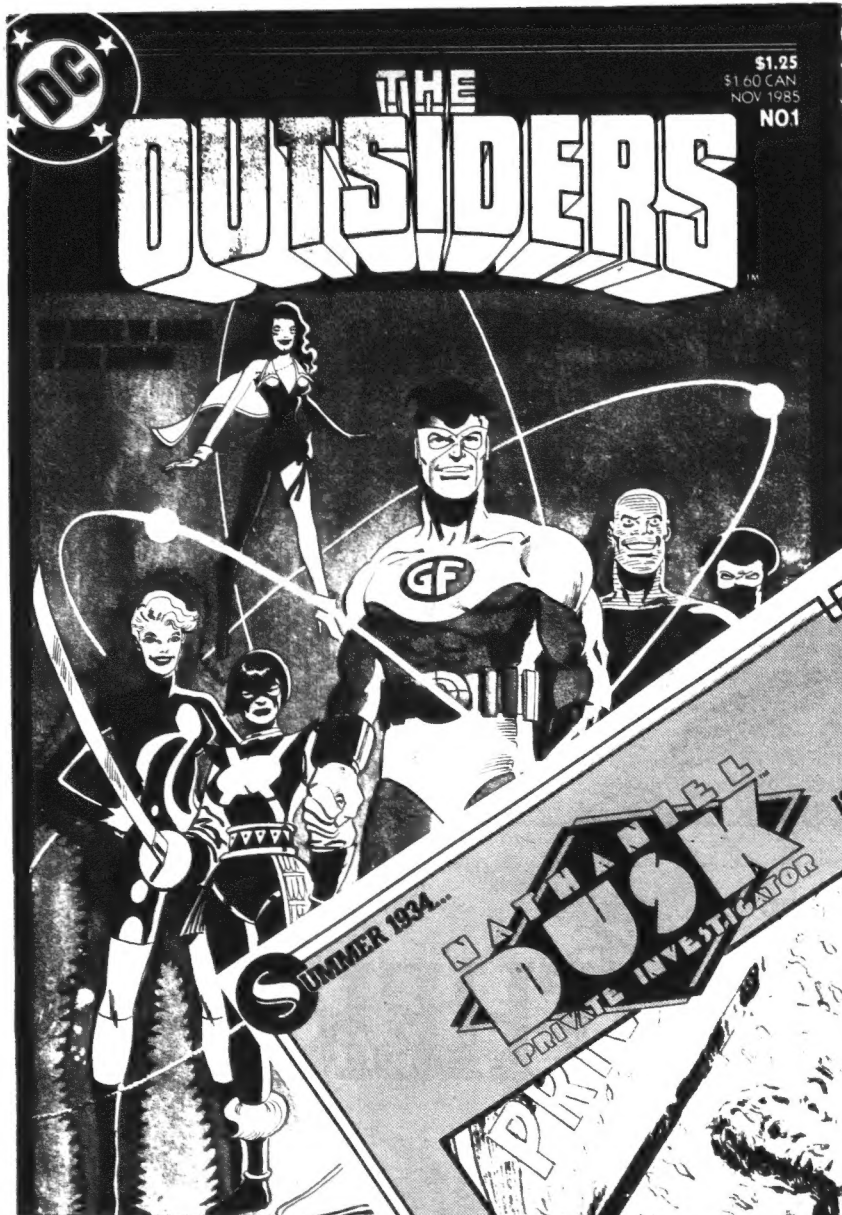
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Comics: no m

Comic books used to be the sole domain of grubby pre-teens and limited to a lone comic rack in the back of some convenience store next to the potato chips; but not any more. Today, your typical comic book reader is quite a bit older, more sophisticated and is putting demands on the publishing industry that is changing the quality, content and even the marketing technique of their four-color funny books.

"The average age for comic readers is about 17," said Wes Vermeer, assistant manager of Hobbits II, the city's oldest comic book specialty shop. "The average age used to be about 13, but the trend in comics is more to the adult flavor and the younger kids just aren't getting into it — they can't understand the stories, or it just turns them

off.

"If you look at all the right-wing violent comics, there aren't all that many cute ones left," he said.

Peggy May, the publicity and special events manager for DC comics agrees on the aging of comic book readers, estimating that "The direct sales market is composed of readers going from 15 years of age to their mid-twenties. That's a lot older than it was a few years ago."

This trend to adult flavor comic books has more to do with the changing population demographics than anything else. Comics were the product of the baby boom: a baby boom that produced 30 years of children, all eager and affluent enough to afford comic books. But in the late 70's the comic industry saw its readership shrink and for the first time in almost two generations, profits declined.

By the early 80's the baby boom generation (or at least the swollen bulge of the boom) had grown too old for comic books, and the traditional market for comics — the eight to 12 year olds — had been decimated.

The comic book publishers decided that if the traditional market couldn't keep up the profits, they would follow the readers that had kept their books in the black over the 60's and early 70's. In short, the comics decided to age with their readers. Just as the aging of the baby boom babies forced the closure of kindergartens and elementary schools, so it also forced the hand of the comic book publishers and tossed their industry in turmoil.

Marvel comics, for example, is actively trying to expand its market on both ends pursuing both adult and younger readers.

"Comic book publishers are aiming for a wider audience," said Steve Saffel, Marvel comics Assistant Promotions Manager for Direct Sales. "Marvel comics, until recently, just published Marvel comics: Spiderman, Captain America, the Avengers, the Fantastic Four, and characters like that. Then about three years ago, Marvel began publishing Epic comics and somewhat before that Epic illustrated. These are comics that are printed on a higher quality slick paper (as opposed to the traditional news stock) with adult-oriented material. Then about a year ago Marvel began publishing the Star line of comics — a line aimed at a younger audience, starting at age 5 and up."

Both Marvel and DC have made tremendous inroads in product quality. Comics have a polished magazine look — heavier paper and crisp clean art work — but with a price tag. While you can still buy a comic book for 95¢, the new improved books on

by Gilbert Bouchard



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more funny stuff

quality paper can cost as much as \$3.00 and a graphic novel (a trade paperback) sets you back a cool \$7.00. No wonder younger readers aren't into comic books; most pre-teens have been priced out of the market.

Not only have the new adult readers put demands on the quality and the content of comics, they've forced a restructuring of the marketing of the industry. Not content with the corner convenience store, comic aficionados are patronizing comic specialty stores — the direct sales outlet.

These direct sales outlets either specialize only in comic books or sideline in them in a major way, stocking the hundred or so titles while providing a highly personal level of service. For example the Hobbits has a "file" system where regular "file-holders" can have all the comics they read set aside for them avoiding sell-outs and maximizing shipping convenience. Most stores also provide regular customers with a per cent discount on the cover price of the comics.

Direct sales shops are such an important force in comic book marketing that many comic book titles are only available in direct sales stores. At Marvel 10-25 per cent of their titles are direct sales only, and at DC it's 40-60 per cent depending on the month. "The direct market is a strong and important part of comic retailing," said Saffel.

"The direct sales market, since it reaches that serious reader, offers us an opportunity to print those direct sales only titles on a demand basis," said Saffell. "In other words, we print only as many as we actually need and are requested by the retail outlet and the reader. As such we can run smaller press runs and still have a successful comic book. Direct sales allows us to take the risks involved with printing books for a smaller readership."

The dark side of the recent invention and boom of the direct sale outlet has been the phenomenally high failure rate of many outlets. Already Edmonton has seen the birth, and demise of a half dozen specialty comic shops including Dark Star Comics and the Comic Master.

"Shops are opening and closing almost every day," said May.

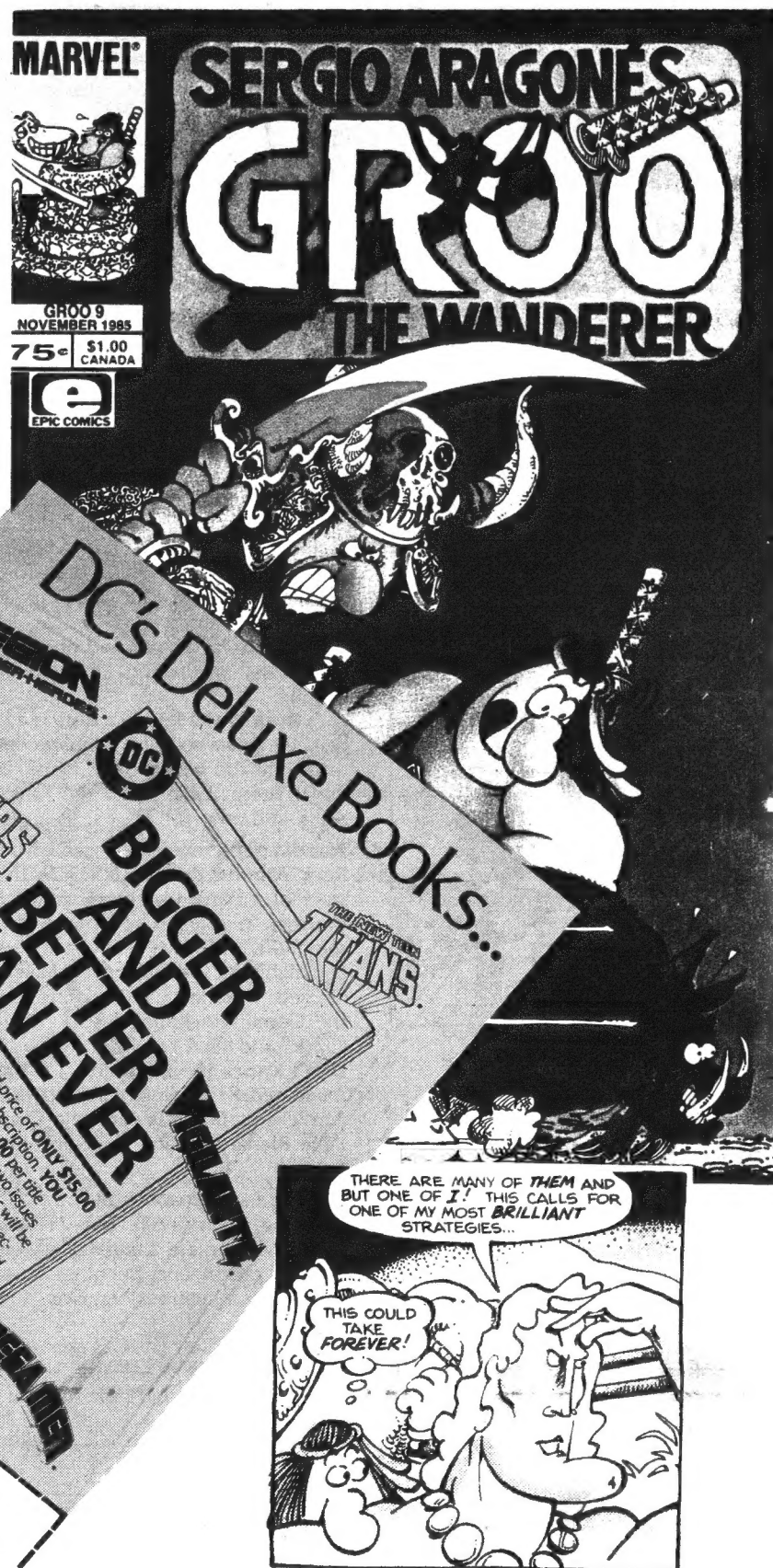
"Originally the direct sales market was comprised of hobbyists, people who were collectors and said 'Why not, I can open a comic book shop', but many of them had no business sense or didn't know how to run a business. These are the shops that are closing."


Vermeer goes even further, adding "I can't see making a living selling comics alone — you have to diversify." Comics are only a grabber for the Hobbits, something to bring

people into the shop. "That's the reason we keep them, it brings people into the shop," said Vermeer. "It's the games that do well for us, and after that it's the books and posters."

"The profit margin is not all that good for comics — you can't over order," he said. Direct sales shops buy all stock on a non-returnable basis, so they cannot get a refund on the stock they don't sell. "The comic market is too fickle, it bounces up and down from month to month. You can't tell where it's going. Ordering comics is a gamble."

The comic industry is an industry in turmoil. It will be a few more years before the market settles down and the dust clears. All that is known for sure is that comics have lost their innocence. The industry is against the wall and there's no room for error.






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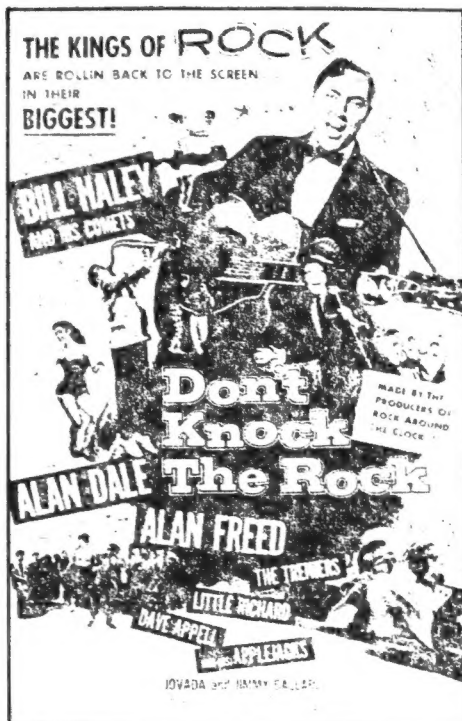
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Entertainment

Bill Haley and the Comets, Little Richard, Elvis Presley and more



by Dean Bennett

For Ralph Horak, the idea of putting on a film festival of fifties rock musicals came while chatting with one of the employees at the downtown branch of the Edmonton Public Library.

"She told me how surprised she was that albums by Bill Haley and the Comets and Little Richard were being lent out so often. This sort of confirmed some earlier suspicions of mine, so I decided to look into the project," he said.

The "project" has become *Rock! Rock! Rock!*, the Edmonton Film Society's four-night, eight-film tribute to the rock 'n' roll exploitation films of the 1950's; and for Horak, who recently stepped down as president of the film society after seven years ("It was time to give someone else a chance," he said) it hasn't been easy getting the project off the ground.

"When I first presented the idea to the film committee, they laughed at me, but it's a matter of salesmanship, I guess. When we realized we had enough films to pull it off, we started talking finances," he said.

From Monday September 16 to Thursday September 19, the Society will show two films every night in the 500-seat Tory Theatre II. The admission price is a scant \$5.00 a night.

"We can't ask people to pay premium prices because our distributor does not look after its prints very well; the ones we receive are spliced and not in the best condition," said Horak. "The company handles prints from four major Hollywood companies. They seem to worry so much about their new stuff that they don't seem to care about old 16 mm prints."

As for the films, themselves, although Horak can't vouch for their storylines the singing and dancing sequences, he says, are first rate.

"The dancing in these films is great. It's a combination of jitterbug and rock'n'roll, more than making up for the standardized and grungy plots. Fortunately, the storylines are broken up every ten or fifteen minutes for

the singing and dancing."

The eight films in the festival are:

Monday September 16

The Girl Can't Help It (1956) This is the tale of a theatrical agent who grooms a gangster's dumb girlfriend for stardom. Modelled after the 1950 film "Born Yesterday" this is a satire on the music industry. Jayne Mansfield and Tom Ewell star. The music is performed by Gene Vincent, Little Richard, Fats Domino and Eddie Cochran.

"This film is in color and on widescreen. It's a class production all the way," said Horak.

Let's Rock (1958) Julius La Rosa is a lame-ass ballad singer who "ain't sellin' records till he turns into the new sound" Music is by the Royal Teens, Danny and the Juniors, Paul Anka, and others.

Tuesday September 17

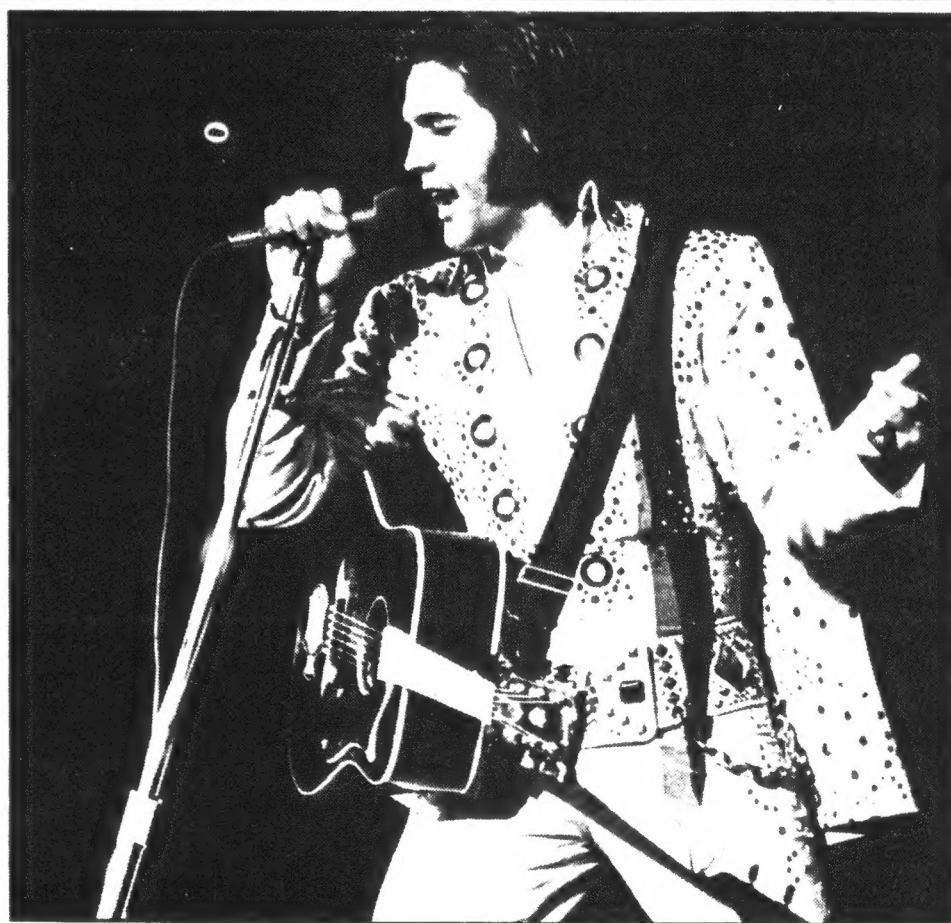
Rock Around the Clock (1956) This is the story of a band that plays a new form of jive-rock 'n' roll and becomes a nationwide sensation. It's the first film about rock 'n' roll and highlights the origin of Bill Haley and the Comets. The show includes nine songs from the Comets including "Rock Around the Clock" and "See You Later, Alligator".

Don't Knock the Rock (1957) is the hastily made sequel to *Rock Around the Clock*. Music is by Bill Haley and the Comets and Little Richard ("Long Tall Sally" and "Tutti Frutti")

Wednesday September 18

Jailhouse Rock (1957). Elvis Presley, in his third movie, plays a convict who learns to play in prison and becomes a rock star. Music is, of course, by Elvis. Judy Tyler co-stars.

Rock, Pretty Baby (1956) is one of the first of the 'A' rock films. A high school group struggles to win a big-time musical contest.



The show stars John Saxon and Sal Mineo and features 16 vintage hits.

Thursday September 19

Rock! Rock! Rock! (1956). "Forget about the plot in this one," said Horak. "This is almost a concert movie, but anybody who knows about the history of rock 'n' roll will be applauding like crazy."

The film was shot in nine days in the Bronx and features 21 rock numbers by such luminaries as Frankie Lymon, Chuck Berry, and La Vern Baker. Tuesday Weld stars as a 13 year-old with a money landing scheme.

Let The Good Times Roll (1973) is a look at 50's rock, highlighting many of the teenage customs of that era. Split screen is used to show the performers then and now. Stars include Bill Haley and the Comets, Little Richard, Bo Diddley, Fats Domino, Chuck Berry and others.

The shows start each night at 7:30 p.m. with tickets available only at the doors on the night of the films.

Mr. Horak expects a really good turnout for this festival and "If we have to turn crowds away at the door, we'll probably run the whole festival all over again next week."

Test your Chuck Berry knowledge

by Don Teplyske

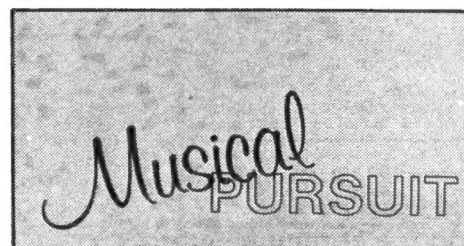
Fans of fifties music, you now have the opportunity to show off your knowledge as this column's feature artist is Chuck Berry.

Also, in this column and in columns to come, Musical Pursuit will feature a new contest — **The Continual Pursuit**. Each week a clue to the identity of an artist or band will be given. The first person to correctly identify the artist will receive a prize that won't be determined until my next column, but believe me, it'll be substantial.

Put down the answers to the nine questions listed below and drop them off at The Gateway offices in Room 282 of SUB. The winner is the one who correctly answers the most questions. A draw will be held in case of tie. The prize is a five dollar token redeemable at Auracle Records (10808 - 82 Ave.) If you think you know who the mystery band is — after only one clue — drop your guess off at the same time.

FEATURE ARTIST: CHUCK BERRY

1. Chuck Berry was born in what mid-western U.S. city?



2. Berry's early recordings appeared on what label?

3. In what song did Berry encourage Ludwig to "dig these rhythm and blues"?

4. Berry spent thirty months in prison after being convicted of what felony in 1961?

5. Of all Chuck Berry's hits, he has managed only one U.S. #1 pop song. Was that song a) "Maybelline" b) "School Days" or c) "My Ding-a-ling"?

6. What British bands first three singles were "Hong Kong Garden" (1978), "The Staircase" (1979) and "Playground Twist" (1979)?

7. Who was the drummer for the Monkees?

8. A few of his early bands included the Castles, Steel Mill and Dr. Zoom and the Sonic Boom. He is . . . ?

9. Buddy Holly's last touring band included a now legendary country music outlaw. Who was Holly's last guitar player?

THE CONTINUAL PURSUIT

Clue #1 — A band formed in Scotland, 1969.

Last Week's Answers

1. "Get It On (Bang A Gong)" — The Power Station 2. "Walking on Sunshine" — Katrina and the Waves 3. "If You Love Somebody..." — David Lee Roth 4. "Just a Gigolo/I Ain't Got Nobody" — Corey Hart 5. "Never Surrender" — Dire Straits 6. "Walk of Life" — Dire Straits 7. "Would I Lie To You" — Eurythmics 8. "Everything She Wants" — Wham. 9. "Heaven" — Bryan Adams.

Winner: Susan Petruszczak
Arts III

CORRECTION BOOKSTORE HOURS

for Thursday, September 12/85
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The Bookstore will be open from
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Living impossible for Canadian actors

Actors flee south

by Suzette C. Chan

Geoffrey Saville-Read is Edmonton's busiest actor. He appeared in seven productions last year within eight months, including shows at the prestigious Citadel. But he could barely make ends meet.

"It's not fair for an actor in his early forties to be scratching a living," he says. There are a lot of professional companies in town but Saville-Read says they don't pay enough and probably never will. So next month, he's off to the United States to find his fortune, armed only with his reputation and determination. Fellow actor Russ Roberts will be along for moral support.

This all makes *Behind the Fringe* Saville-Read and Roberts' farewell performance to Edmonton. The show is a light-hearted collection of British comedy faves, including material by Monty Python and the Two Ronnies. The light-hearted mood is very different from the traces of bitterness and disappointment detected in an interview before one of their performances last week.

"Even if you're the most worked actor in the city, ultimately, you're nothing," Saville-Read says. "After a while, the phone was manifestly silent. No one wants you."

Russ Roberts, whom Saville-Read calls "the most under-rated, under-worked actor in Edmonton," waited months between jobs last year. Finally, he decided to stage a one-man Shakespeare show at the Fringe this year and teamed up with Saville-Read for *Behind the Fringe*.

"In 1983, I made \$6,000," said Roberts. "And that includes waitering, everything. I had to cash in my RRSP in order to live."

The two British expatriates discovered that actors in Canada are not allowed to pay into UIC because they are classified as 'self-employed'.

"We are outside the recognized system," said Roberts. "Minorities complain about being discriminated against but so are all the performers in the world."



Geoffrey Saville-Read Russ Roberts

In some aspects, U.S. actors have a better time of it. They are eligible for unemployment insurance after 16 weeks of stage work and their mortgages are tax-deductible. But the ever realistic Saville-Read knows that the social safety net in the States is much smaller than in Canada.

"Actors, performers, directors, writers (in Canada) are seen by the general public as a fringe," he states. "If you take away all the plays, the T.V., what would people have? Not an awful lot. People take it for granted. It's the same all over the world and in the States it's worse."

Nevertheless, Roberts and Saville-Read are determined to live as actors. While they feel their options in Canada are limited, they don't discount returning.

"We write and improvise very well together," said Saville-Read. "Maybe we'll write a show about two Canucks in Hollywood."

Behind the Fringe is playing at the Nexus Theatre in MacCauley Plaza. A 50-minute version is on weekdays at 12:05 a.m. Monday, Wednesday and Friday and at 11:50 Tuesday and Thursday. On Friday and Saturday night, the 90-minute version starts at 8:30 p.m..

Photo: Suzette Chan

Library Information Notice

Fall/Winter Session 1985/86
(Effective September 9, 1985)
University of Alberta

Hours of Service

| Cameron/Rutherford North & South | Mon. - Thurs. | Friday | Saturday | Sunday |
|---|--------------------|-----------|------------|------------|
| Building Open | 0745-2400 | 0745-2200 | 1000-2200 | 1000-2400 |
| Circulation | 0745-2330 | 0745-2130 | 1000-2130 | 1000-2330 |
| Reserve Room (Cameron) | 0745-2100 | 0745-1730 | 1000-1645 | 1200-1645 |
| Reference Services (Science, HSS) | 0830-2130 | 0830-1800 | 1000-1700 | 1200-1700 |
| Government Publications (Cameron) | 0830-2130 | 0830-1700 | 1000-1700 | No Service |
| Library Information (Cameron) | 0800-1800 | 0800-1800 | 1200-1700 | 1200-1700 |
| Fines/Library Cards (Cameron) | 0800-1700 | 0800-1700 | Closed | Closed |
| Photoduplication (Cameron) | 0830-1200 | 0830-1200 | Closed | Closed |
| | 1300-1630 | 1300-1630 | | |
| Interlibrary Loans (Cameron) | 0830-1630 | 0830-1630 | Closed | Closed |
| Bruce Peel Special Collections (Rutherford South) To Oct. 15: | 0830-1630 | 0830-1630 | Closed | Closed |
| After Oct. 15: | Mon. & Friday | 0830-1630 | | |
| | Tuesday - Thursday | 0830-1800 | | |
| | Saturday | 1200-1700 | | |
| | Sunday | Closed | | |
| Study Hall (Rutherford South) | 0700-0200 | 0700-0200 | 0700-0200 | 0900-0200 |
| H.T. Coutts (Education) | | | | |
| Building/Circulation/Reserve | 0745-2200 | 0745-1745 | 0900-1645 | 1200-1745 |
| Education Reference | 0830-2100 | 0830-1700 | 1200-1645 | 1200-1700 |
| Curriculum Reference | 0830-2100 | 0830-1700 | 1000-1645 | 1200-1700 |
| John W. Scott (Health Sciences) | | | | |
| Building Open | 0745-2400 | 0745-2200 | 1000-1800 | 1000-1800 |
| Circulation/Reserve | 0745-2130 | 0745-1800 | 1000-1745 | 1000-1745 |
| Reference Services | 0830-2130 | 0830-1700 | No Service | No Service |
| Media Service | 0900-2000 | 0900-1700 | 1300-1600 | Closed |
| Photoduplication | 0830-1200 | 0830-1200 | Closed | Closed |
| John A. Weir Memorial (Law) | 0745-2400 | 0745-2200 | 0830-1700 | 1200-2400 |
| Computing Science R.R. | 0900-1200 | 0900-1200 | 1200-1700 | 1200-1700 |
| | 1300-2100 | 1300-1700 | | |
| Mathematics | 0830-1200 | 0830-1200 | Closed | Closed |
| | 1300-1630 | 1300-1630 | | |
| Music Resources Centre | 0830-1730 | 0830-1730 | 1000-1730 | 1230-1730 |
| | 1830-2130 | | | |
| Physical Sciences | 0830-1630 | 0830-1630 | Closed | Closed |
| Faculte Saint Jean | 0830-2200 | 0830-2200 | 1300-1700 | 1300-1700 |
| Winspear Library (Business) | 0830-2215 | 0830-1800 | 1200-1745 | 1200-1745 |
| Reference Service | 0830-1730 | 0830-1700 | No Service | No Service |

Note: Thanksgiving Day (Oct. 14) and Remembrance Day (Nov. 11)

Cameron Library:

Access/Circulation 1000-1800

John W. Scott Library: Access only (no service) 1000-1800

All other libraries CLOSED unless otherwise posted locally.

Library Hours Are Subject To Change

Library Cards and Borrowing

Your student I.D. card with the addition of a bar code is your library card.

After Registration Week, I.D. cards and barcoding can be arranged in the N. Freifeld Reading Room, Cameron Library (1-24) during these hours:

Sept. 9-13 0830-1200, 1300-1930

Sept. 16-20 1330-1930

From Sept. 23 — Barcoding is done at the Library Cards and Fines Office, Cameron 1-26 from 0830-1630 hrs. Cards can be barcoded at the Cameron Circulation Desk after the Fines office closes.

You may borrow material from any library after your I.D. card is barcoded. Borrowing periods vary; check date due slip in book.

Library fines are 50¢ per item per day. Reserve Room fines are higher. Borrowing privileges are suspended when fines exceed \$75.00 or material is overdue by 21 days.

Library Instruction — Mark your calendar!

From Sept. 16 to Oct. 17, instruction in basic library survival skills will be held in Cameron and Rutherford North Libraries. No pre-registration is required. Each 45-minute presentation will concentrate on the use of the library catalogue system.

Cameron Library Classroom (1st floor) Mondays 1000-1100 hr.
Tuesdays 0930-1030 hr.

Rutherford North Library (3rd floor) Wednesdays 1400-1500 hr.
Thursdays 1400-1500 hr.

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On Saturday

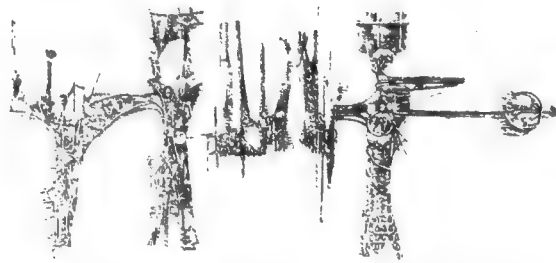
A fascinating display by the Science Fiction & Comic Arts club.

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Monday through Saturday



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The Students' Union, in cooperation with over eighty retail outlets in the University area, is pleased to present the **Students' Union Discount System**.

Students wishing to receive a discount on a purchase must present their U of A student I.D. card. The following is a list of participating retailers and exactly what discounts they offer.

For more information, contact Rob Splane, Students' Union Vice-President (Finance and Administration), 259-F Students' Union Building (SUB), 432-4236.

| Retail Outlet | Discount | Retail Outlet | Discount | Retail Outlet | Discount |
|--|----------|--|----------|---|-----------------------------|
| Little Royal Picture Framing 10334 - 82 Avenue | 10% | Porky's 9912 - 82 Avenue *[NOTE: Food only] | 10% | Village Cobbler 10152 - 82 Avenue | 15% |
| The Shylar Studio for the Creation of Innovative Glass Art 10701 - 85 Avenue | 10% | | | Werners Shoe Store 10322 Jasper Avenue | 10% |
| Whyte Clayworks Studio Ltd. 10814 - 82 Avenue | 10% | Hair Styling Yellow Brick Road Men's Hairstyling 8621 - 109 Street | 40% | Sporting Goods Edmonton Cycle Shop 10041 - 82 Avenue *[NOTE: Excluding bicycles] | 10% |
| Clothing Stores | | Yellow Brick Road Men's Hairstyling 12843 - 97 Street | 40% | Ocean Sports — The We: Shop 10133 - 82 Avenue | 10% |
| Whyte Avenue Shoe Leather & Tailor Corp. Ltd. 10452 - 82 Avenue | 20% | Yellow Brick Road Mens' Hairstyling 14804 Stony Plain Road | 40% | Olympic Fitness Equipment 10918 - 88 Avenue | 10% |
| Lady Ross Boutiques Ltd. 10309 - 82 Avenue | 15% | Hair Illusions 8211 - 104 Street *[NOTE: 10% on Merchandise 20% on Service] | 10%-20% | Track 'n Trail 10139 - 82 Avenue | 10% |
| Daisy Pot Ltd. Manulife Place 150 - 10180 - 101 Street | 10% | | | | |
| Downtown Tailors 10180 - 101 Street, Second Floor | 10% | Jewellers | | Miscellaneous Discounts | |
| Gams Hosiery 209 Edmonton Centre 102 Avenue & 101 Street | 10% | Bill Verhagen's Gold 'n Gems 10018 - 82 Avenue | 25%-35% | Sportsworld Rollerskating 8124 - 113 Avenue *[NOTE: Effective month of September, 1985] | 2 for 1 Roller-skating Only |
| Glass Head 10115 - 102 Street | 10% | Irving Kline Jewellers 10122 Jasper Avenue | 15% | The Lighting Centre 10160 - 106 Street | 20% |
| Fashions by Finesse 10180 - 101 Street, Second Floor | 10% | Rizko Jewellers 10511 - 82 Avenue | 15% | Chancellor Interiors Edmonton Centre and 102 Avenue & 101 Street | 15% |
| Irene Hill Ltd. Edmonton Centre and 102 Avenue & 101 Street | 10% | A & L Jewellery Design 10148 Jasper Avenue | 10% | Shinto Designs 8532 - 109 Street | 15% |
| John the Tailor 72 Edmonton Centre 102 Avenue & 101 Street | 10% | A & L Jewellery 10130 - 103 Street | 10% | Shinto Designs 10530 - 124 Street | 15% |
| Just Petites Edmonton Centre and 102 Avenue & 101 Street | 10% | Coopers of Hollywood 10132 - 101 Street | 10% | Bumper Crop Hydroponics 9904 - 82 Avenue *[NOTE: Effective 1 October 1985 to 30 April 1986 only] | 10% |
| Leo's Tailoring 9930 - 82 Avenue | 10% | Freeman's Jewellers 10810 - 82 Avenue | 10% | Edmonton Rubber Stamp 10127 - 102 Street | 10% |
| Mannequin 252 Edmonton Centre 102 Avenue & 101 Street | 10% | Lee's Jewellers 10149 - 101 Street | 10% | | |
| Mannequin West Edmonton Mall | 10% | Oaks Jewellers 10015 - 82 Avenue | 10% | Float & Tan 10544 Jasper Avenue | 10% |
| Mr. Johns' Men's Wear 10853 - 82 Avenue | 10% | Rae's Jewellery Ltd. 10239 Jasper Avenue | 10% | Grand & Toy Ltd. 10157 - 101 Street | 10% |
| On Stage 8710 - 109 Street | 10% | The Shylar Studio 10701 - 85 Avenue | 10% | Hobbits II 10144 - 101 Street | 10% |
| Second Look 219 Edmonton Centre 102 Avenue & 101 Street | 10% | Universal Jewellers 10406 - 82 Avenue | 10% | The House of Light 10536 - 102 Avenue | 10% |
| Tall Classics Ladies Wear 244 Edmonton Centre 102 Avenue & 101 Street *[NOTE: Good only until 1 Januray 1986.] | 10% | Novelties and Gifts | | House of Vision 10015 - 101 Street | 10% |
| Treen Custom Leathers 11020 - 127 Street | 10% | Empress Novelties 10247 Jasper Avenue | 10%-18% | Ladvar Imports 10556 - 82 Avenue | 10% |
| Flower Shops | | Collect's Haven Antiques 7 - 10015 - 82 Avenue | 10% | Lillo's Music Ltd. 10848 - 82 Avenue | 10% |
| European Flower Boutique 9965 - 82 Avenue | 10% | Express Novelty & Gift 10514 Jasper Avenue | 10% | M & S Exchange Ltd. 10166 - 82 Avenue | 10% |
| Shaw Flowers 10058 - 82 Avenue | 10% | Gift Ideas Co. 8 - 10015 - 82 Avenue | 10% | S.O.S. Army Surplus 10756 - 82 Avenue | 10% |
| Shaw Flowers 166 Southpark Village | 10% | Giggle Boutiques 10430 - 82 Avenue | 10% | S.O.S. Army Surplus 10247 - 97 Street | 10% |
| Shaw Flowers 178 Lake Beaumaris Mall 15333 Castle Downs Road | 10% | Novelty Pipe Shoppe Ltd. 10809 - 82 Avenue | 10% | Speedy Auto Glass 7210 - 82 Avenue | 10% |
| | | Plato's Collector Plates 12 - 10015 - 82 Avenue | 10% | Speedy Auto Glass 10230 - 126 Street | 10% |
| | | Union Gift Store 10160 Jasper Avenue | 10% | Speedy Auto Glass 10241 - 106 Street | 10% |
| | | Zoryana Resale Boutique 8206 - 104 Street | 10% | Speedy Auto Glass 12253 Fort Road | 10% |
| Food Outlets | | Shoe Stores | | Speedy Auto Glass 5925 - 104 Street | 10% |
| Casper Pizza & Deli 10518 Jasper Avenue | 10% | Roland's Shoe Centre 10107 - 82 Avenue | 15% | Vacuum Rebuilders 10016 - 82 Avenue | 10% |
| Mrs. T's Deli 10012 - 82 Avenue *[NOTE: One Guest per Student - Food only] | 10% | Disco Shoes 10470 - 82 Avenue | 10% | Video Station 8440 - 109 Street | 10% |
| | | Jay-Dennis Gallery Shoes 10424 Jasper Avenue | 10% | | |

*NOTE: All discounts are for regularly priced items unless the retailer specifies otherwise.

Sports

Athletics announces meal ticket

by Mark Spector

At a rather formal press conference last Wednesday, the U of A Athletic department announced the induction of what is hoped to be a substantial fund raiser.

The Athletic department will hold the first annual Wall of Fame Dinner on Sept. 19 at the Westin Hotel.

Chairman of Athletics Dr. Bob Steadward unveiled the plan as "the main yearly project of the Green and Gold Society." This is a society of U of A alumni formed in Sept. of 1984 in hopes of injecting two sorely needed elements into Edmonton's university sports: respectability and money.

The \$125 a plate gala event poses an enjoyable tax write off for the close to five hundred expected patrons.

Honorary chairman and ex-Golden Bear (Fleet) Pete Loughheed will preside over the dinner while entertainment will be provided by songstress Sue Moss and guest speaker, ex-New York Giant Tom



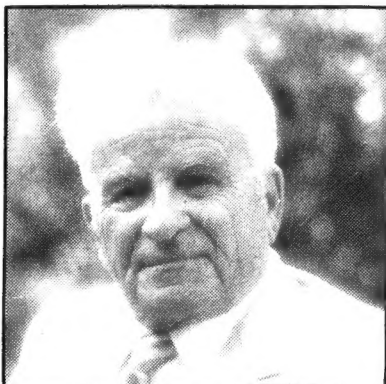
Ethel Barnett Cuts — 1927-29 U of A top woman athlete.

Costello. Sixteen local businessmen who form the financial backing for the dinner will serve as honorary vice chairmen.

Also at the dinner, six "builders and former athletes" will be inducted on to the wall. They will join the six alumni who currently reside there.

Steadward's goals for this affair are twofold.

"First we want to make this thing a successful, first class social event.



Bill Shandro — 1928 top basketball scorer for Canada West.

Secondly, we're looking for a decent fundraiser."

By "decent", Steadward means that he would be content if \$20,000 were raised by this initial endeavour.

Steadward discussed just a few areas that Athletics are aiming to improve with the money raised.

One factor that keeps many Canadian athletes from gaining international success is the lack of non-Canadian coaching that is made available. In the future the U of A hopes to import coaches from abroad (i.e. Germany and the USA) to give clinics on various different sports.

But primarily, Steadward stressed the need to increase the U of A athlete's daily meal money while on the road from the current six dollars per day. If the organizers were looking for the sympathy dollar they certainly have a case here. This particular goal was discussed at length at the press conference. Often used words were "embarrassing" and "ridiculous".

The Wall of Fame Dinner is just one of many changes for Athletics in 1985-86. With the formation of the Green and Gold society, the U of A is clearly following the lead of many American universities by involving their alumni in the financial scheme of the program.

As well, the 16 backers for the dinner are completely autonomous from the U of A.

"We must reach out over the city for program support," said Steadward. "In the past, the program has stagnated because of the totally closed-doors approach to anything off campus.

And in the past, the stands and the pockets have been empty. It is time for the U of A to realize that public behinds fill the seats just as well as student ones. And their money shores up pretty well the same too, thank-you.

University sports fans are in for a couple of other changes as well in the upcoming season.

The biggest move that has been made by the Steadward regime is to charge students to see athletic events on campus. A fee of two dollars will be charged beginning

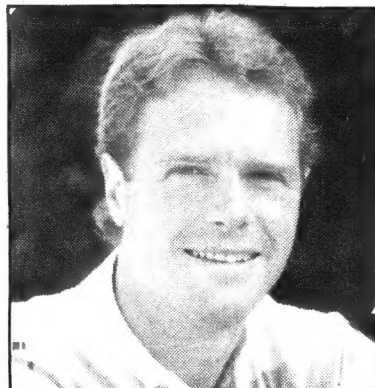
this year. Up until now, all games have been free for students and staff.

"We feel that by charging a nominal fee," explained Steadward, "the students will appreciate that this is quality sport." He bases this move on the many opinions that were solicited from students around campus.

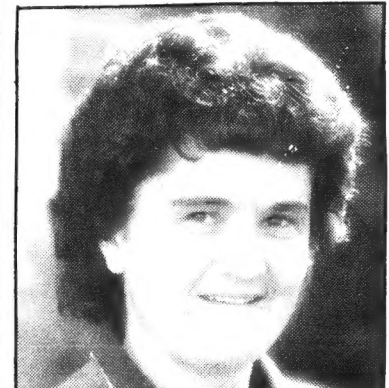
Also, 1985-86 will see the continuation of the highly successful NAIT Oookpik, Alberta Golden Bear hockey game. Last year's contest saw Alberta win in a mostly full Edmonton coliseum.

Finally, this year Alberta will host the CIAU hockey championships for the first of three years running. Steadward sees this as one event that will draw out more alumni to help the cause of an already manpower short Athletics department.

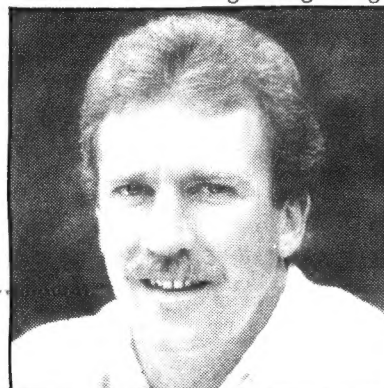
Bob Steadward is the type of man that the university needs to salvage their athletic program. He has numerous business connections (i.e. the 16 dinner funders) to make available the necessary dollars to make these big plans work. Give him a few years, if this doesn't work, nothing will.



Randy Gregg — 1979 U of A outstanding athlete.



Beverly Richard — 1966 U of A top woman athlete.



Brian Fryer — 1975 CIAU MVP.



Kathy Moore — 1977 U of A top woman athlete.

Bears and Pandas sports digest

The hockey Bears will get the second half of the Cranston connection this season. **Dennis Cranston** played for Alberta last year while brother **Sid Cranston** toiled for the Canadian champion NAIT Oookpiks in '84-85. Sid led the Fort Saskatchewan Traders of the AJHL in scoring the previous season.

This season in Canada West hockey will see a rise in the number of teams from five to eight. The Great Plains Athletic Conference has been dissolved for hockey, and **Brandon, Manitoba, and Regina**

will move to Canada West.

While the soccer Bears wait for their brand new field to be completed at the Faculte St. Jean, they must play all of their home games out at the Edmonton Scottish pitch. In case you don't know where that is, it's just across the highway from the Ellerslie rugby grounds. It's a beautiful pitch but unfortunately Coach **Len Vickery's** charges will have to get used to playing in front of even sparser crowds than if they were right on campus.

The Pandas basketball team will sport a few new faces this season. Besides rookie head coach **Sherry Stevenson**, several of last year's squad will not be returning. Alberta's post of the future, **Yolanda Krueyer**, will take at least one year off. And if Toni Kordic is unable to play, look for Lisa Janz to see lots of time at center. After losing only two vet's due to eligibility rules this looked like a possible championship season for the Pandas. An injury to All-Star Toni Kordic and several defections may turn this into a rebuilding year.

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Charlie's

Rams hardly Bears' Juniors in upset

by Blaine Ostapovich

Over 5,000 fans braved a chilly Saturday afternoon in Regina to witness what was supposed to be the big showdown between Canadian College and Canadian junior football. However, what the hardy souls digested was a sloppy, penalty-filled affair as the Regina Rams upset the University of Alberta Golden Bears 22-17 at Taylor Field.

The Bears went into the contest touted as the favourites despite an exhibition loss last week in North Battleford to the University of Saskatchewan Huskies. The underdog Rams are well into their schedule boasting a 4-0 record.

So perhaps an upset was in the making.

But it was the Bears who hit the scoreboard first. Derek Waterman's attempted 32 yard field goal sailed wide at the 11 minute mark of the first quarter. The quarter score was 1-0 Bears.

The Rams capitalized on a Bears fumble (on the Alberta 28) to score the only major of the first half. Regina's Rich Sutcliffe took a two yard pitch ten seconds into the second frame and with the convert the Bears faced a 7-1 deficit. The rest of the first half scoring was left up to the kickers.

Waterman closed the score to 7-4 with a 28 yard field goal, then Rams kicker Mike Lazeky picked up a single on a missed 40 yard



The Bears can turn their aggression to the Calgary Dinos on Friday night.

Perhaps the biggest play of the first half was a 76 yard pass-and-run play. Bears quarterback Mark Denesiuk hit Tom Richards with the T.D. but the major was called back on a roughing penalty.

All in all the Bears took 12 penalties for 99 yards in the first half, 19 for 142 over sixty minutes. That pretty much led to the Bears inconsistent play, when coupled with costly turnovers and an inability to handle the Rams' well timed blitzes.

The second half began with a flurry of activity. The Rams Tim Burny returned the kickoff 41 yards with a nice run. Then quarterback Dean Pitcon hooked up with Sutcliffe for his second T.D., a 53 yard pass-and-run play only 29 seconds into the third quarter.

Long passes were to be the order of the day. Bears punter James Richards placed a perfect punt on the Rams one yard line only to have Picton rear back on the next down

and find Brian Forrest for a 109-yard touchdown. With the convert the Rams lead a 22-4.

Like last week against the Huskies, the Bears mounted a comeback that fell short of the mark.

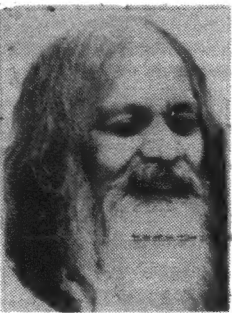
Quarterbacks Darren Brezden and Mark Denesiuk hit on back to back passes of thirty and 35 yards respectively to lead the Bears to their first major. Tom Richards was on the receiving end of a Denesiuk pass for a sixteen yard T.D. James

Richards' convert made it 22-11. The teams then traded turnovers with the Bears scoring another six points on Sheldon Weinkauf's 101 yard interception return making the score 22-17.

The Bears missed on a two point conversion attempt and that's how it finished as the Bears failed to move the ball consistently after that.

Bear Facts . . . Second Year man **Doug Campbell** is gone for the year. The big Linebacker from Lethbridge sustained a serious knee injury in the contest. Ditto for Freshman Lineman **Mike Garner** whose knee was reinjured last week in camp. . . Look for **Darren Brezden** to start as Q.B. in Calgary on Friday . . . And don't be surprised if **Murray McKay** lines up on the defensive side of the line in the journey to Cowtown . . . The Canada West regular season got underway over the weekend with two games. Calgary defeated Manitoba 31-29 and UBC handled Saskatchewan 20-3. . . The Bears Friday the 13th game will be broadcast live on CJSR 88.5 F.M. with **Doug Fischer** (play by play) and Colormen former Golden Bear **Rick Paulitsch** and **Nereo Bolzon** bringing you all the action. Game time for the regular season opener is 7:35; Broadcast Pregame Show is 7:15.

Photo Bill St. John



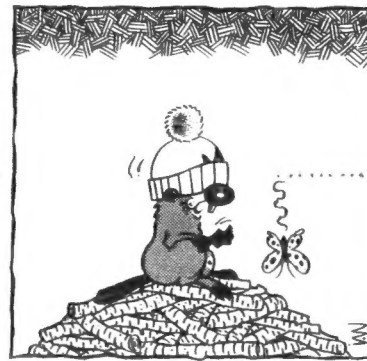
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Bunky Sawchuck



by Ian Ferguson



University of Alberta Alumni Association 75th Anniversary Scholarship



The University of Alberta Alumni Association has established an annual scholarship in honor of the University's 75th Anniversary.

The scholarship will be in the amount of up to \$1,500.

The scholarship will be presented to a full-time student who has attended the University of Alberta for at least the two previous years.

Criteria:

1. The student's contribution to campus life and to the University of Alberta community will be a consideration.
2. The applicant should have a satisfactory academic standing and plan to continue studies at the University of Alberta.

Application forms and further information may be obtained from:

U. of A. Alumni Association Office
430 Athabasca Hall
University of Alberta
Edmonton, Alberta, T6G 2E8
or by telephoning 432-3224.

The application **deadline date** is September 20, 1985. The scholarship will be presented at the Homecoming Dinner on October 5, 1985.

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footnotes

SEPTEMBER 9 & SEPTEMBER 13

Anyone interested in attending the NDYA Convention: contact the U of A New Democrats FIW tables noon - three, Monday through Friday (SUB)

SEPTEMBER 12

U of A Science Fiction & Comic Arts Society. Meeting 1930, Tory 14-14. All sapient welcome. We've moved to the universe next door, but we're still here.

Student Christian Movement. Student Christian Movement: "Why is Africa in Crisis?" Join us Supper (\$1.50) 5:30 p.m. SUB Meditation Room (158A)

SEPTEMBER 13

U of A Padding Society. General Meeting, 5:00 p.m. Room W-139 Phys Ed. Bldg. Registration and payment instruction in kayaking and batpolo

Club IDC (Issues in Developing Countries) Open House Friday, September 13, 4th Floor Lounge, Education Building North, 4:00 - 6:30. Everyone welcome.

SEPTEMBER 14

U of A Science Fiction & Comic Arts Society. Open House "Micron" in HUE starting 10 a.m. See posters. All sapient welcome!

Student Volunteer Campus Community needs English-speaking and Cantonese-speaking Volunteers to teach English to Indo-Chinese refugees.

Teacher scheduling meeting: 2:00 p.m., Education North Room 1-107. Phone 489-0245

GENERAL

U of A NDP table in SUB M-F first week of classes from 12-3. Also in Lister on Thursday from 4-7

U of A Science Fiction & Comic Arts Society meets 7:30 p.m. Thursdays year round; Tory 14-14. All sapient welcome. Fnords must be checked at the door.

August 14 - November 15 Student Volunteer Campus Community. SVCC Info Centre SUB 030B (12 noon - 2 p.m.) provides information on transportation, housing, academic advice, legal service, English Language programs. Phone 432-2515.

St. Joseph's Catholic Community on campus. Genesis 2, A program of spiritual growth starts Sept. 17. For 12 Tuesday sessions Faculty Lounge, St. Joseph's College. Information contact Sr. Bernice Vetter.

St. Joseph's Catholic Community Mass Times Sept. to April
Weekend Masses — Saturday 4:30 p.m. Sunday 9:30 and 11:00 a.m. and 4:00 p.m.
Weekday Masses — Mon, Wed, Fri. 7:30 a.m., 12:10 and 4:30 p.m. Tues. 7:30 a.m., 12:30 and 4:30 p.m. Sat. 12:10 p.m.

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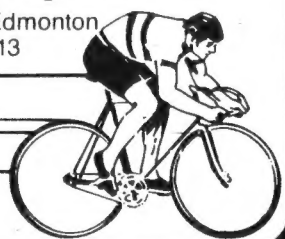
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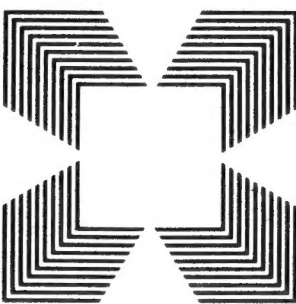
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Main Floor
Students' Union Building
432-2592

- Worldwide Student Flights ■
- Student Work Abroad Program ■
- Airline Ticketing ■
- Railpasses ■
- European Charters ■
- Adventure Tours ■
- Camping Holidays ■
- Christmas Charters ■
- Student & Youth Fares ■
- London Student Charters ■
- Amsterdam Student Fares ■
- Ski Packages ■
- International Student ID Card ■
- China Expeditions ■
- Paris Cultural Program ■
- Sunspot Vacations ■



Let TRAVEL CUTS help take a bite out of your Travel Expenses

WELCOME BACK TO THE U of A

FROM YOUR STUDENTS' UNION

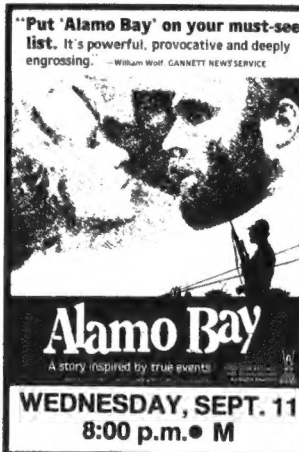
CHEAP FLICKS

CIRCLE K
CONCESSIONS

This Movie's Been Clocked
at 55 Laughs Per Minute!



TUESDAY SEPT. 10
8:00 p.m. • M



READ THE GATEWAY
EACH WEEK FOR
MOVIE LISTINGS!
Phone: 432-4764

DINWOODIE CABARETS

DINWOODIE LOUNGE, 2nd floor SUB
Phone 432-2048

Tickets are available from SUB Box Office (432-5145) and various club members.
Note: These cabarets are open to U of A students, staff and guests.
NEW DESIGNATED DRIVERS' PROGRAM: Absolutely no minors admitted.
Age 19 required.

The Arts Students
Association presents
FRIGHT NIGHT or
"The Night of the Living Student"
with

TRIA TURNER
THE SUB
BEST COSTUMES

Papapallels

Phi Delta Theta



presents an
ANIMAL HOUSE PARTY
with

20 feet

Saturday, Sept. 14
— 8:00 p.m.

and guests:
Audity



TIMOTHY HUTTON • SEAN PENN
THE FALCON & THE SNOWMAN
A true story

SUNDAY SEPTEMBER 15
8:00 p.m. MATURE

DESPERATELY SEEKING SUSAN
Saturday, September 21 — 8:00 p.m. MATURE
THE KILLING FIELDS
Sunday, September 22 — 8:00 p.m. R

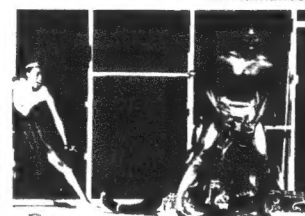
\$1.00 MOVIES

(\$3.50 for non-U of A students)

sub theatre

and
The U of A
Students' Union,
External Affairs Board
present the hit of the Fringe
from Uganda

Makonde
Total Theatre Co.
with Namanve



SATURDAY,
SEPT. 14
SUB THEATRE
8:00 p.m.
FREE FOR
U of A STUDENTS
\$4 for non-students

The EXTERNAL AFFAIRS BOARD, U of A CHAPLAINS, & LUTHERAN
CAMPUS MINISTRY presents
GABRIEL UAHENGO FROM NAMIBIA
Speaking on "THE KASSINGA MASSACRE: A
SURVIVOR'S STORY" Crisis: South Africa
WEDNESDAY, SEPTEMBER 18, NOON, SUB THEATRE. FREE ADMISSION

les ballets jazz de montréal

With the
assistance
of the
TOURING
OFFICE
of the
Canada
Council



THURSDAY, OCTOBER 17
8:00 p.m. • The Jubilee Auditorium
TICKETS: All BASS outlets. Charge by phone 451-8000.
\$1.00 off for U of A Students. Now on sale.

UPCOMING S.U. PRODUCTIONS

Speaking on the HERESY OF APARTHEID from New York
DAVID MESSENBRING
NOON, SUB THEATRE, Monday October 28 • FREE
VALDY
SUB THEATRE, 8:00 p.m., Saturday, October 26
JANE SIBERRY
SUB THEATRE, November 6
JUDITH MARCUSE REPERTORY DANCE CO
SUB THEATRE, 8:00 p.m., November 7 & 8
TWELFTH NIGHT by Vancouver's Arts Club
Theatre: SUB THEATRE, 8:00 p.m., November 21
ANNA WYMAN DANCE THEATRE
SUB THEATRE, November 23

co-sponsored by **Alberta**
CULTURE

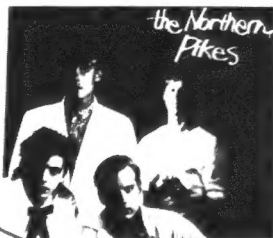
FRESHMAN INTRODUCTION WEEK '85

**THE RETURN OF THE
LIVING STUDENT**
QUAD • Noon to 4:00 p.m. each day

FREE ENTERTAINMENT

- CLUB INFO BOOTHS
- GREAT MUSIC
- TREASURE HUNTS
- YUK YUKS COMICS • CONTESTS • Rain Alternative: DINWOODIE LOUNGE

SU EXEC FREE FOOD
(WHILE QUANTITIES LAST)



WED. SEPT. 11
2:00 P.M.
FROM NEWFOUNDLAND
LAMBERT & JAMES
3:00 p.m.
FROM SASKATCHEWAN
**THE NORTHERN
PIKES**



THURS. SEPT. 12
2:00 P.M.
**LAMBERT
& JAMES**
3:00 p.m.
ABSOLUTE 9

FRI. SEPT. 13
2:00 P.M.
**The SCREAMIN'
ROOSTERS**
3:00 p.m.
MARTY BEAR
3:45 p.m.
**OUT OF
THE BLUE**



PRESENTED BY THE U of A STUDENTS' UNION, U of A INTER-FRATERNITY COUNCIL, AND CJSR-FM

• PHONE: 432-2048